

How It Works: Best Seller Promos

1. Set your book to \$2.99 or under (99 cents is optimal)
2. We will advise you if you need to change category to reach the Top #20 Best Seller Lists 2 -5 days before your promotion starts
3. Ask Amazon to change your categories with our instructions. This takes 12 – 72 hours
4. We will promote your eBook to readers over a 1 to 5-day period
5. You will climb the Amazon Best Seller Lists in your category
6. Readers who subscribe to our promotions newsletter will leave Verified Customer Reviews on Amazon.com over the next six weeks
7. You can change your price back once you see you have sold the minimum amount of sales promised on your package
8. We send you a screenshot image of your best #ranking on Amazon

How It Works: Review Promos

1. Set your book to \$2.99 or under (99 cents is optimal)
2. We promote your eBook to readers
3. Readers who subscribe to our promotions newsletter buy and read your eBook over the month
4. You can change your price back once you see you have sold the minimum amount of sales promised on your package
5. Readers will leave Verified Customer Reviews on Amazon.com over the next 4 -7 weeks

Note: You need the Best Seller Promotion for high ranking, or else buy the 50 Sales package to boost your ranking.

You will need to adhere to our category assessment to reach your desired ranking. If you do not, you may forfeit your ranking as advertised.

ALTHOUGH WE RECOMMEND THIS HIGHLY - If you *do not* wish to change your price, you may pay a supplement to promote a book priced up to \$4.99. We will invoice you this supplemental amount after consultation.